You are going to hear a text about the invention of jeans. You are going to hear the text three times. Make sure you try to do both tasks during all three listenings.

A. **Look at the sentences and decide if each sentence is correct or incorrect. If a sentence is correct, <u>put a tick</u> in the <u>YES</u> column. If it is NOT correct, <u>put a tick</u> in the <u>NO</u> column.**

	YES	NO
1. Levi Strauss was born in America.		
2. At first, Strauss wanted to make tents and wagon covers for gold diggers.		
3. Lots of miners wanted to buy Strauss's pants.		
4. Strauss invented rivets to strengthen pocket corners and the base of the fly.		
5. Levi Strauss and Jacob Davis got their patent in 1873.		
6. In the 1900s, blue jeans were worn only for practical reasons.		
7. In the second half of the 20th century, shops with Levi's jeans opened in many countries around the world.		
8. Strauss's company is still one of the main producers of clothes in the world.		

points: _____ / 2

B. **Now, fill in the blanks with the words from the word box below to get the summary of some most important information. Use each word once. Do not change the form of the word.**

improve	market	patented	miners	demand	canvas	clothes	long-lasting

Blue jeans were invented in the mid-19th century by Levi Strauss. Originally, they were invented for (1) _____. So how did it all start?

In 1850s, Levi Strauss moved from New York to California to sell tents and wagon covers to gold diggers. However, the (2) _____ for these products was rather small. That is why he decided to use the (3) _____ he had and make pants. These pants were (4) _____ and due to that, the (5) _____ for them grew quickly among the miners whose (6) _____ usually didn't last very long because of their work.

A tailor from Nevada, Jacob Davis, offered Strauss some ideas on how to (7) _____ these pants. The two of them (8) _____ this process and jeans as we know them today were born!

points: _____ / 2

Now, you will hear the text again.

Total points: _____ / 4